

PUBLIC ANNOUNCEMENT

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NXTDIGITAL LIMITED

(Formerly known as Hinduja Ventures Limited)

NXTDIGITAL Limited (our "Company" or "Issuer") was originally incorporated as "Mitesh Mercantile & Financing Limited", as a public limited company under the Companies Act, 1956, in the state of Maharashtra, pursuant to certificate of incorporation dated July 18, 1985, issued by the Registrar of Companies, Maharashtra, Mumbai ("RoC"). Our Company received its certificate of commencement of business on August 6, 1985, issued by the RoC. The name of our Company was changed to "Hinduja Finance Corporation Limited" pursuant to fresh certificate of incorporation consequent on change of name dated March 31, 1995, issued by the RoC. The name of our Company was further changed to "Hinduja TMT Limited" pursuant to fresh certificate of incorporation consequent on change of name dated June 8, 2001, issued by the RoC. The name of our Company was further changed to "Hinduja Ventures Limited" pursuant to fresh certificate of incorporation consequent upon change of name dated October 23, 2007, issued by the RoC. The name of our Company was further changed to its present name "NXTDIGITAL Limited" pursuant to a certificate of incorporation pursuant to change of name dated October 25, 2019, issued by the RoC. For details of change of our name and address of registered office, see "General Information" on page 41 of the draft letter of offer dated July 30, 2021 ("DLoF").

Registered and Corporate Office: IN CENTRE, 49/50 MIDC, 12th Road, Andheri (East), Mumbai – 400 093, Maharashtra, India;
Telephone: +91 22 2820 8585; **Contact Person:** Mr. Ashish Pandey, Company Secretary and Compliance Officer; **Email:** investorgrievances@nxtdigital.in
Website: www.nxtdigital.co.in; **Corporate Identity Number:** L51900MH1985PLC036896

OUR PROMOTERS: MR. ASHOK PARMANAND HINDUJA, MRS. HARSHA ASHOK HINDUJA AND HINDUJA GROUP LIMITED

ISSUE OF UP TO 96,20,463 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("RIGHTS EQUITY SHARES") OF THE COMPANY FOR CASH AT A PRICE OF ₹ 300 EACH INCLUDING A SECURITIES PREMIUM OF ₹ 290 PER RIGHTS EQUITY SHARE ("ISSUE PRICE") AGGREGATING UPTO ₹ 28,861.39 LAKHS ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 2 (TWO) RIGHTS EQUITY SHARES FOR EVERY 5 (FIVE) EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON [•] (THE "ISSUE"). FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 212 OF THE DRAFT LETTER OF OFFER.

This public announcement is being made pursuant to Regulation 72(2) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 as amended (the "SEBI ICDR Regulations"), to inform the public that our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, an issue of Equity Shares to eligible equity shareholders on rights basis.

Pursuant to Regulation 72(1) of the SEBI ICDR Regulations, the Company has filed the DLoF with Securities and Exchange Board of India, Head Office, Mumbai ("SEBI"), BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") ("BSE" and "NSE" collectively referred as "Stock Exchanges") on August 2, 2021 and is open to public for comments, if any, for a period of 21 (twenty one) days from the date of such filing. The DLoF is hosted on the website of the SEBI www.sebi.gov.in, website of designated stock exchange, i.e., BSE at www.bseindia.com, website of NSE at www.nseindia.com, website of the Lead Manager i.e. Vivro Financial Services Private Limited at www.vivro.net and on the Company's website at www.nxtdigital.co.in. We invite the public to give comments on the DLoF filed with the SEBI. The public are requested to send a copy of their comments to SEBI, the Company Secretary and Compliance Officer of the Company and/or the Lead Manager at their respective addresses on or before 5.00 p.m. on the 21st day from the date of filing the DLoF with the SEBI.

Investment in equity and equity related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk with such investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Rights Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI") nor does SEBI guarantee the accuracy or adequacy of the contents of the DLoF. Specific attention of investors is invited to the statement of "Risk Factors" on page 19 of the DLoF.

For details of the share capital and capital structure of the Company, see "Capital Structure" on page 47 of the DLoF. The liability of the members of the Company is limited.

The existing Equity Shares of our Company are listed on BSE and NSE.

Note: Capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DLoF.

LEAD MANAGER TO THE ISSUE

Vivro Financial Services Private Limited

607/608 Marathon Icon, Opp. Peninsula Corporate Park, Off. Ganpatrao Kadam Marg, Veer Santaji Lane, Lower Parel, Mumbai – 400013 Maharashtra, India.

Telephone: +91 22 6666 8040; **Email:** nxtdigital.rights@vivro.net; **Website:** www.vivro.net

Investor Grievance Email: investors@vivro.net; **Contact Person:** Mr. Yogesh Malpani / Mr. Bhargav Parekh

SEBI Registration Number: INM000010122

VIVRO

For and on behalf of
NXTDIGITAL LIMITED

Sd/-

Ashish Pandey

Company Secretary and Compliance Officer

Place : Mumbai
Date : August 3, 2021

Disclaimer: NXTDIGITAL Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, a rights issue of its equity shares and has filed a Draft Letter of Offer with Securities and Exchange Board of India ("SEBI"). The Draft Letter of Offer is available on the websites of SEBI, Vivro Financial Services Private Limited and on the Company's web site at www.sebi.gov.in, www.vivro.net and www.nxtdigital.co.in respectively. Investors should note that investment in equity shares involves a high degree of risk and for details refer to the Draft Letter of Offer, including the section titled "Risk Factors" on page 19 of the Draft Letter of Offer.

CONCEPT

Size: 16x20cm